



Methodist

HEALTH SYSTEM FOUNDATION

Fall 2021

Foundation focus



**Our North Texas
community needs nurses.
Here's our response to
tackling the shortage. | Page 3**

Nora Frasier, DNP, RN, NEA-BC, FACHE, vice president nursing and chief nursing officer, Methodist Mansfield, Mayor of the city of Mansfield, The Rev. Michael A. Evans Sr., and Juan Fresquez Jr. MBA, president, Methodist Mansfield



TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER™
School of Nursing



2

**A MESSAGE FROM OUR PRESIDENT:
METHODIST HEALTH SYSTEM FOUNDATION: FULL STEAM AHEAD!**

**DONOR SPOTLIGHT:
ASHLEE KLEINERT**

A MESSAGE FROM OUR PRESIDENT

Methodist Health System Foundation: FULL STEAM AHEAD!

It's hard to believe that we are nearing the end of the summer already, and fall is approaching. Despite the changes and challenges of the last year, Methodist Health System Foundation



James M. Johnston

has never been busier!

We are excited to honor Linda and Mitch Hart as the 2021 Robert S. Folsom Leadership Award recipients. Out of an abundance of caution and for the health and safety of our Folsom Award attendees, we have agreed with the Harts to postpone the event to April 8, 2022.

The Harts have chosen to dedicate proceeds from this year's event to the transformation of the Women's Imaging Center

at Methodist Dallas Medical Center. Last year, the Center provided more than 9,000 individuals with access to screening mammograms, diagnostic imaging services, biopsies, and bone density tests.

It represents a vital component of Methodist Health System's mission to improve and save lives, especially in southern Dallas. Like Bob Folsom, the Harts share a commitment to community and helping improve the lives of those in need.

The Foundation began a campaign in support of the new collaboration with Texas Tech University Health Sciences Center School of Nursing, the city of Mansfield, and Methodist Health System to create a Bachelor of Science in Nursing program at Methodist Mansfield. In the early weeks of this campaign, Methodist employees came together to contribute over \$25,000 through a Light the Lamp campaign honoring the dedication of nurses throughout the health system.

In this Donor Spotlight, we highlight a special member of the Methodist Foundation Board of Trustees, Ashlee Kleinert. Ms. Kleinert's loyal support and partnership with Methodist Foundation continue to benefit countless patients and families, and we appreciate her wisdom and generosity.

We thank you for your support of Methodist, and we hope you have a wonderful fall.



James M. Johnston

President, Methodist Health System Foundation



DONOR SPOTLIGHT: ASHLEE KLEINERT

Giving back to the community is in Ashlee Kleinert's blood. A Dallas native, she has created and led nonprofits to benefit communities in need. In 2011, Kleinert created Ruthie's Rolling Café, a food truck that supports local organizations by serving them her grandmother's famous grilled cheese recipe. Soon after launching Ruthie's,

"I support Methodist Health System because it's an ecosystem of so many essential parts, which are vital to our community. If it did not exist, our city and neighboring communities would lack essential medical care, and the ripple effect would be devastating."

— Ashlee Kleinert

she and her husband, Chris, formed Executives in Action (EIA) in partnership with Entrepreneurs for North Texas and the Center for Nonprofit Management. EIA provided high-level service grants to

nonprofit organizations with the purpose of enhancing their efficiency, management, and impact.

In addition to serving on the Methodist Health System Foundation Board of Trustees, Kleinert is also active on the boards of Shelter Ministries of Dallas, SMU Dedman College of Humanities and Sciences, SMU Cary M. Maguire Center for Ethics and Public Responsibility, New Friends New Life, and St. Philip's School and Community Center. Previously, she served on boards for Genesis Women's Shelter, Dallas Women's Foundation, and The Senior Source.

Kleinert's first introduction to Methodist Health System was the 2006 Robert S. Folsom Leadership Award, when her mother, Nancy Ann Hunt, was honored. Since then, Kleinert has known that she wants to give her time, talents, and resources to further Methodist's mission to improve and save lives through compassionate, quality healthcare.

"I support Methodist Health System because it's an ecosystem of many essential parts, which are vital to our community. If it did not exist, our city and neighboring communities would lack essential medical care, and the ripple effect would be devastating," Kleinert explains.

Kleinert is a dedicated supporter of the Sexual Assault Nurse Examiner (SANE)



Ashlee Kleinert

program at Methodist Dallas Medical Center. SANE provides a rapid response team of certified sexual assault nurse examiners to provide compassionate, confidential care and forensic examinations for sexual assault survivors ages 14 and older. Sadly, North Texas is one of the leading areas in the country for sex trafficking. Methodist Dallas is the only hospital in the southern sector to offer these services and one of only three hospitals in Dallas County to offer this critical program.

Methodist Health System Foundation is very grateful to Ashlee for her many contributions to Methodist, to our mission and to the communities we serve.

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For more information, call 214-947-4555 or visit MethodistHealthSystem.org/Foundation.

Texas law prohibits hospitals from practicing medicine. The physicians on the Methodist Health System medical staff are independent practitioners who are not employees or agents of Methodist Health System or any of its affiliated hospitals.

METHODIST HEALTH SYSTEM'S RESPONSE TO TACKLING THE NURSING SHORTAGE



NURSES. They are the heartbeat of the hospital — the core care providers, the shoulders to cry on, and the medical problem-solvers. For almost 94 years, Methodist Health System has pursued innovative ways to meet the needs of the communities it serves, and now we're tackling the rising nursing shortage. The Texas Center for Nursing Workforce Studies shows a deficit of 57,000 registered nurses by the year 2032. A quarter of these vacancies will be in North Texas.

Recognizing that strong and available educational programs for aspiring nurses are key to combating this shortage, Methodist is collaborating with Texas Tech University Health Sciences Center School of Nursing and the city of Mansfield to offer a Bachelor of Science in Nursing (BSN) program at Methodist Mansfield Medical Center.

"As North Texas grows, we feel it's our responsibility to seek new ways to expand access to care in order to best meet the needs of the communities we serve, as we have done for over a decade," says Juan Fresquez Jr., MBA, president, Methodist Mansfield. "This collaboration among academia, community, and industry offers a much-needed program and site to train more healthcare workers, and it further demonstrates our advancing commitment to the residents of North Texas."

For over 40 years at campuses across the state, Texas Tech University Health Sciences Center School of Nursing has been educating future nurses, providing continuing nursing education, and preparing innovative nurses to lead in different sectors of the healthcare industry. The newest location of the Texas Tech University Health Sciences Center's nursing education program at Methodist Mansfield will welcome 60 nursing students per year for their practical and clinical training.

The mayor of Mansfield, The Rev. Michael A. Evans Sr., shares his excitement for the inaugural Methodist program: "This satellite campus is an asset to our community, where healthcare and wellness play a major role in the quality of the life we enjoy. These students will join other healthcare professionals in Mansfield as allies in building a healthier city." Understanding the economic development benefits as

“The Texas Tech University Health Sciences Center School of Nursing is very pleased and proud to be a partner with Methodist Health System and the city of Mansfield in providing an additional nursing education program in the DFW region. Increasing the number of nursing graduates will help to address the shortage of nurses and therefore improve the quality of healthcare in the region.”



Michael L. Evans, PhD, RN, NEA-BC, FACHE, FAAN
Dean and Grover E. Murray Professor, University Medical Center Endowed Chair for Excellence in Nursing, Texas Tech University Health Sciences Center School of Nursing

well, the city of Mansfield allocated financial resources to help kick-start the BSN program during its initial two years. The city also serves as a connector to area clinics, where nursing students will complete part of their community health training.

The satellite Texas Tech University Health Sciences Center School of Nursing campus at Methodist Mansfield is housed in a newly renovated space located in Professional Building One adjacent to the medical center. The 6,000-square-foot education center boasts an industry-leading simulation facility equipped with a five-bed nursing unit, a fully functioning nurses station, and a medication room. Mirroring the experience and functionality of a hospital unit, this specialized education center will significantly elevate the level of technical training and skills acquisition nursing students receive.

continue on page 4

The Texas Tech University Health Sciences Center Bachelor of Science in Nursing program at Methodist Mansfield will:

- 1 | Lessen the local impact of nationwide nursing shortages by increasing opportunities for North Texas students to achieve BSN degrees.
- 2 | Address the healthcare industry's growing need for BSN-prepared nurses by creating new opportunities for aspiring nurses to achieve these advanced degrees.
- 3 | Engage in a collaborative effort that bridges the community (city of Mansfield), academia (Texas Tech University Health Sciences Center), and the healthcare industry (Methodist Health System).



SAVE THE DATE

**2021 ROBERT S.
FOLSOM
LEADERSHIP
AWARD**

**Linda and
Mitch Hart**

**Friday, April 8, 2022
Hilton Anatole**

**More details to follow:
MethodistHealthSystem.org/Folsom**



continue from page 3

“We are inspired by the outpouring of support as we launched this unique and innovative collaboration to train nurses to provide compassionate, quality care with a goal to address the nursing shortage,” says Nora Frasier, DNP, RN, NEA-BC, FACHE, vice president nursing and chief nursing officer, Methodist Mansfield. “These students receive a highly advanced education close to home, which is a win for them, for Methodist, and for the communities we serve. Our sincerest thanks goes out to all who share our vision and contribute to this worthy endeavor.”

Inspiration and support come from a variety of sources, including Methodist employees. In spring 2021, Methodist employees contributed more than \$25,000 to name a patient room in the new BSN education center at Methodist Mansfield. Appreciating that community interest in supporting this BSN program will be high, Methodist Health System Foundation is shepherding a \$900,000 campaign in support of the capital- and program-related needs connected to this \$3,295,991 project. Donor impact is direct, with 100 percent of BSN-designated charitable contributions making a powerful difference by educating more nurses to help address the looming nursing shortage.

To learn more about how you can help tackle the nursing shortage in North Texas, please contact

Joy Duncan at joyduncan@mhd.com or **214-947-4602**.



\$25,000 Light the Lamp Challenge